



ARTOPIA

2025 • BIG BEND CARES

ARTOPIA 2025 SPONSORSHIP LEVELS AND BENEFITS

By becoming an Artopia Sponsor, you are helping Big Bend Cares advance its mission - to advance community wellness for all by providing comprehensive care and promoting sexual health - and you are playing a central role in the success of one of the most anticipated and respected art events in Tallahassee. We will work closely with you and your organization to tailor a sponsorship package that creatively meets your specific goals.

Sponsorship deadline is Friday, June 6th, 2025.

Artopia is Saturday, June 28th, 2024 @ 5:30pm at the Donald L. Tucker Civic Center.

PRESENTING SPONSOR – \$15,000+

- Presenting Sponsor for the 27th Annual Artopia Art Auction
- Top promotional billing on all printed material and media promotions – when allowable
- Corporate name/logo on all signage, posters, and invitations as Presenting Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts – when allowable as Presenting Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as Presenting Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,200 followers), Instagram (over 1,300 followers), and Twitter (over 1,500 followers)
- Center page ad in the Artopia Art Auction catalog (2 facing pages)
Recognition in the Artopia Art Auction catalog as a Presenting Sponsor
- 3 VIP tables (24 seats), early admission to Artopia, and premiere reserved seating
- 72 beverage tickets
- Express check-in/checkout



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DIAMOND SPONSOR — \$10,000

- Top promotional billing on all printed material and media promotions – when allowable
- Two-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Diamond Sponsor
- Corporate name/logo on all signage, posters, and invitations, as a Diamond Sponsor
Corporate sponsorship on e-mail invitations and broadcasts - when allowable - as a Diamond Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Diamond Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,200 followers), Instagram (over 1,300 followers), and Twitter (over 1,500 followers)
- 2 VIP tables (16 seats), early admission to Artopia, and premiere reserved seating
- 48 beverage tickets
- Express check-in/checkout

PLATINUM SPONSOR — \$5,000

- Recognition in the Artopia Art Auction catalog as a Platinum Sponsor
- Full-page ad in the Artopia Art Auction catalog
- Corporate name/logo on all Artopia posters
- Corporate sponsorship on e-mail invitations and broadcasts - when allowable
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Platinum Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,200 followers), Instagram (over 1,300 followers), and Twitter (over 1,500 followers)
- 1 VIP table (8 seats), early admission to Artopia, and premiere reserved seating
- 24 beverage Tickets
- Express check-in/checkout



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GOLD SPONSOR — \$2,500

- Half-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Gold Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Gold Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram and Twitter
- 1 VIP table (8 seats), early admission to Artopia, and premiere reserved seating
- 16 beverage tickets
- Express check-in/checkout

SILVER SPONSOR — \$1,500

- Quarter-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Silver Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Silver Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- Half VIP table (4 seats), early admission to Artopia, and premiere reserved seating
- 8 beverage tickets
- Express check-in/checkout

BRONZE SPONSOR — \$1,000

- One-eighth page ad in the Artopia Art Auction catalog
Recognition in the Artopia Art Auction catalog as a Bronze Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Bronze Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- Half VIP table (4 seats), early admission to Artopia, and premiere reserved seating
- 4 beverage tickets
- Express check-in/checkout



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ARTOPIA 2025 SPONSORSHIP CONTRACT

Please print the following information:

Individual/Organization Name: _____
Contact Person: _____
Address: _____ Zip Code: _____
Office Phone: _____ Cell Phone: _____
Email Address: _____

Please provide the name of the individual or organization to be used in printed materials:

I would prefer not to be listed

Please check one of the following Sponsor levels:

- | | |
|--|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Gold Sponsor |
| <input type="checkbox"/> \$10,000 Diamond Sponsor | <input type="checkbox"/> \$1,500 Silver Sponsor |
| <input type="checkbox"/> \$5,000 Platinum Sponsor | <input type="checkbox"/> \$1,000 Bronze Sponsor |

Donor Signature

Date

Please email a hi-resolution, print-ready logo (preferred formats: ai, eps, or 300dpi tif) to Serene Smallwood at ssmallwood@bigbendcares.org by 5/2/25, and your print-ready ad by 6/13/25.



Big Bend Cares
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