

ARTOPIA

2023 - BIG BEND CARES



ARTOPIA 2023 SPONSORSHIP LEVELS AND BENEFITS

By becoming an Artopia Sponsor, you are helping Big Bend Cares advance its mission - to advance community wellness for all by providing comprehensive care and promoting sexual health - and you are playing a central role in the success of one of the most anticipated and respected art events in Tallahassee. We will work closely with you and your organization to tailor a sponsorship package that creatively meets your specific goals.

Sponsorship deadline is Friday, June 2nd, 2023.

Artopia is Saturday, June 24th, 2023 @ 5:30pm at the Donald L. Tucker Civic Center.

PRESENTING SPONSOR — \$15,000+

- Presenting Sponsor for the 25th Annual Artopia Art Auction
- Top promotional billing on all printed material and media promotions – when allowable
- Corporate name/logo on all signage, posters, and invitations as Presenting Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts – when allowable as Presenting Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as Presenting Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- Center page ad in the Artopia Art Auction catalog (2 facing pages)
Recognition in the Artopia Art Auction catalog as a Presenting Sponsor
- 18 VIP tickets and early admission to Artopia with premiere reserved seating
- 60 beverage tickets
- Express check-in

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DIAMOND SPONSOR — \$10,000

- Top promotional billing on all printed material and media promotions – when allowable
- Two-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Diamond Sponsor
- Corporate name/logo on all signage, posters, and invitations, as a Diamond Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts - when allowable - as a Diamond Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Diamond Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- 12 VIP tickets and early admission to Artopia with premiere reserved seating
- 50 beverage tickets
- Express check-in

PLATINUM SPONSOR — \$5,000

- Recognition in the Artopia Art Auction catalog as a Platinum Sponsor
- Full-page ad in the Artopia Art Auction catalog
- Corporate name/logo on all Artopia posters
- Corporate sponsorship on e-mail invitations and broadcasts - when allowable
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Platinum Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- 10 VIP tickets and early admission to Artopia with premiere reserved seating
- 40 beverage Tickets
- Express check-in

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GOLD SPONSOR — \$2,500

- Half-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Gold Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Gold Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram and Twitter
- 10 VIP tickets and early admission to Artopia with premiere reserved seating
- 30 beverage tickets
- Express check-in

SILVER SPONSOR — \$1,500

- Quarter-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Silver Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Silver Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- 8 VIP tickets and early admission to Artopia with premiere reserved seating
- 24 beverage tickets
- Express check-in

BRONZE SPONSOR — \$1,000

- One-eighth page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Bronze Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Bronze Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- 6 VIP tickets and early admission to Artopia with premiere reserved seating
- 16 beverage tickets
- Express check-in

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ARTOPIA 2023 SPONSORSHIP CONTRACT

Please print the following information:

Individual Name: _____
Organization Name: _____
Address: _____ Zip Code: _____
Home Phone: _____ Work Phone: _____ Fax: _____
Email Address: _____
Contact Person: _____

Special Listing Instructions:

Please provide the following information that you would like to have listed in our printed materials:
Correct name of individual or business to be used:

I would prefer not to be listed

Please check one of the following Sponsor levels:

- | | |
|--|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Gold Sponsor |
| <input type="checkbox"/> \$10,000 Diamond Sponsor | <input type="checkbox"/> \$1,500 Silver Sponsor |
| <input type="checkbox"/> \$5,000 Platinum Sponsor | <input type="checkbox"/> \$1,000 Bronze Sponsor |

Donor Signature _____

Date _____

Please email a hi-resolution, print-ready logo (preferred formats: ai, eps, or 300dpi tif) to Serene Smallwood at ssmallwood@bigbendcares.org by 4/28/23, and your print-ready ad by 6/9/23.



Big Bend Cares

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