

# ARTOPIA

## 2024 - BIG BEND CARES

### ARTOPIA 2024 SPONSORSHIP LEVELS AND BENEFITS

By becoming an Artopia Sponsor, you are helping Big Bend Cares advance its mission - to advance community wellness for all by providing comprehensive care and promoting sexual health - and you are playing a central role in the success of one of the most anticipated and respected art events in Tallahassee. We will work closely with you and your organization to tailor a sponsorship package that creatively meets your specific goals.

Sponsorship deadline is Friday, May 31st, 2024.

**Artopia is Saturday, June 22nd, 2024 @ 5:30pm at the Donald L. Tucker Civic Center.**

#### **PRESENTING SPONSOR – \$15,000+**

- Presenting Sponsor for the 26th Annual Artopia Art Auction
- Top promotional billing on all printed material and media promotions – when allowable
- Corporate name/logo on all signage, posters, and invitations as Presenting Sponsor
- Corporate sponsorship on e-mail invitations and broadcasts – when allowable as Presenting Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as Presenting Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- Center page ad in the Artopia Art Auction catalog (2 facing pages)  
Recognition in the Artopia Art Auction catalog as a Presenting Sponsor
- 3 VIP tables (18 seats), early admission to Artopia, and premiere reserved seating
- 60 beverage tickets
- Express check-in

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#### DIAMOND SPONSOR — \$10,000

- Top promotional billing on all printed material and media promotions – when allowable
- Two-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Diamond Sponsor
- Corporate name/logo on all signage, posters, and invitations, as a Diamond Sponsor  
Corporate sponsorship on e-mail invitations and broadcasts - when allowable - as a Diamond Sponsor
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Diamond Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- 2 VIP tables (12 seats), early admission to Artopia, and premiere reserved seating
- 50 beverage tickets
- Express check-in

#### PLATINUM SPONSOR — \$5,000

- Recognition in the Artopia Art Auction catalog as a Platinum Sponsor
- Full-page ad in the Artopia Art Auction catalog
- Corporate name/logo on all Artopia posters
- Corporate sponsorship on e-mail invitations and broadcasts - when allowable
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Platinum Sponsor (which averages 7,500 hits/month), and sponsorship recognition on all our social media outlets, such as Facebook (over 3,000 followers), Instagram (over 1,100 followers), and Twitter (over 1,500 followers)
- 1 VIP table (6 seats), early admission to Artopia, and premiere reserved seating
- 40 beverage Tickets
- Express check-in

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### ARTOPIA 2024 SPONSORSHIP LEVELS AND BENEFITS

#### GOLD SPONSOR — \$2,500

- Half-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Gold Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Gold Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram and Twitter
- 1 VIP table (6 seats), early admission to Artopia, and premiere reserved seating
- 30 beverage tickets
- Express check-in

#### SILVER SPONSOR — \$1,500

- Quarter-page ad in the Artopia Art Auction catalog
- Recognition in the Artopia Art Auction catalog as a Silver Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Silver Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- Half VIP table (3 seats), early admission to Artopia, and premiere reserved seating
- 24 beverage tickets
- Express check-in

#### BRONZE SPONSOR — \$1,000

- One-eighth page ad in the Artopia Art Auction catalog  
Recognition in the Artopia Art Auction catalog as a Bronze Sponsor
- Corporate name/logo on all Artopia posters
- Corporate name/logo, with link to your website, displayed on Big Bend Cares' website as a Bronze Sponsor, and sponsorship recognition on all our social media outlets, such as Facebook, Instagram, and Twitter
- Half VIP table (3 seats), early admission to Artopia, and premiere reserved seating
- 16 beverage tickets
- Express check-in

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## 2024-BIG BEND CARES

### ARTOPIA 2024 SPONSORSHIP CONTRACT

Please print the following information:

Individual Name: \_\_\_\_\_  
Organization Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Home Phone: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Contact Person: \_\_\_\_\_

#### Special Listing Instructions:

Please provide the following information that you would like to have listed in our printed materials:  
Correct name of individual or business to be used:

I would prefer not to be listed

#### Please check one of the following Sponsor levels:

- |  |   |
|--|---|
| <input type="checkbox"/> \$15,000 Presenting Sponsor | <input type="checkbox"/> \$2,500 Gold Sponsor   |
| <input type="checkbox"/> \$10,000 Diamond Sponsor    | <input type="checkbox"/> \$1,500 Silver Sponsor |
| <input type="checkbox"/> \$5,000 Platinum Sponsor    | <input type="checkbox"/> \$1,000 Bronze Sponsor |

Donor Signature \_\_\_\_\_

Date \_\_\_\_\_

Please email a hi-resolution, print-ready logo (preferred formats: ai, eps, or 300dpi tif) to Serene Smallwood at [ssmallwood@bigbendcares.org](mailto:ssmallwood@bigbendcares.org) by 4/26/24, and your print-ready ad by 6/7/24.



#### Big Bend Cares

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